RFQ/RFP for Ozone Action Days

Request for Qualifications & Proposals -- Notice is hereby given that Metroplan is seeking proposals from qualified consultants to implement an ozone awareness and public outreach campaign for the 2020 ozone season. The ozone season is the five-month period from May through September when excessive levels of ozone, or smog, are most likely to form. The goal of this campaign is to educate central Arkansas residents, businesses, and organizations regarding the health risks associated with exposure to high concentrations of ground level ozone and to encourage voluntary actions that can help reduce ozone precursor emissions. The public should be made aware of the Air Quality Index and the health, environmental, regulatory, and economic consequences of air pollution. Work is scheduled to begin in early February 2020.

The RFQ/RFP document will be available December 30, 2019, on the Metroplan website: Metroplan.org. Required submittals must be received by Metroplan; 501 W. Markham, Suite B, Little Rock no later than January 30, 2020.